Long Road Sixth Form College
Long Road, Cambridge, CB2 8PX
01223 63 1100
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www.longroad.ac.uk
PART OF THE SIXTH FORM COLLEGES TRUST

Portfolio Submission Advice for Applicants

LEVEL 3 GRAPHIC DESIGN 2027

If you have not studied a creative subject at GCSE you can apply by submitting a portfolio for consideration.

Your portfolio is an important part of your application; it is a chance to showcase your creative potential. At Long Road we like to think of a portfolio as a window into your world, through which we can see your skills, personality and potential. It's a collection of work demonstrating your creativity.

As part of your portfolio, we also ask you to complete a short design task, details of which are outlined below.

How to Submit Your Portfolio

You should put your work (including the design task), in a PDF format. Your PDF could include the following:

- Digital painting using drawing tablets or iPads.
- Creatively edited digital photography.
- Digital experiments using Photoshop/illustrator or similar programmes or apps.
- Typographical experiments in any medium.
- Traditional drawing / painting methods.
- Rough thumbnail ideas sketches.
- Design work in any medium that explores areas such as logo design, packaging design, magazine layout, illustration, poster design, record sleeve design, fashion design e.g. digital designs applied on T-shirts/hoodies etc.

The title of your PDF should be your full name.
After your Advice and Guidance Meeting, please email your PDF submission to:
Emma Burton on eburton@longroad.ac.uk

Our team will contact you within two weeks of the submission deadline to confirm your study programme.

Please be advised that should your portfolio review be unsuccessful we may invite you for a further meeting to discuss alternative options at Long Road.

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Design Task:

Develop a range of rough ideas for a logo/monogram that represents your name or initials.
Think about your personality as an individual and a designer and how you could portray this through typography/colour/imagery/shape etc.

The logos can be made by hand or digitally but should showcase your creative thinking process by showing us a range of options of design ideas.

Good luck! We look forward to reviewing your work!



